

## Italian Glass Week: iDOGI presents ‘Albero di Luce’ an enchanted willow tree made of glass glowing in Murano, Venice

On the occasion of the Italian Glass Week and the United Nations International Year of Glass, iDOGI presents a spectacular outdoor installation in front of its furnace on the Venetian island of Murano. Inspired by a fairytale, a glass willow tree shines with light and magic to welcome all visitors to Venice. The artwork will be narrated with words, lights and music on Saturday September 17. After the presentation, a jazz concert by Speak Low Trio will liven up the sunset on the lagoon.



Murano, August 2022 - “Albero di Luce – *Tree of Light* in Italian – pays homage to the magic charm of Venetian artistic glass, its mesmerizing story-telling, and its ability to shine a light on our dreams and desires.” Says iDOGI President Domenico Caminiti. The company is renowned for its majestic creations in Venetian artistic glass.

*Albero di Luce* is an impressive glass willow tree shining with the shimmering hues of the city’s twilights. The installation is a spatial and emotional transposition of a fairytale.

Little Marco was afraid of the dark. Especially during stormy nights when the branches of the giant willow in the garden hit his bedroom window. Then, Little Marco snuggled under the duvet to hide from the ominous shadows projected on the walls. “Why does the willow tree scares me instead of helping me? Aren’t trees supposed to be our friends?” he used to ask his mum. “They are, trees have a big heart, and they are afraid of the dark too.” One night, little Marco bravely ventured into the garden, took a small branch from the tree and buried it in the ground with a light bulb before running back home. The following night, a majestic and luminous willow tree grew at the center of the garden. Now both Little Marco and the tree could sleep with serenity.

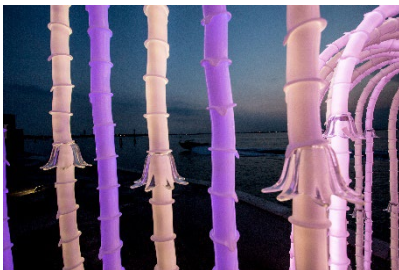


*Albero di Luce* rises in front of the iDOGI furnace in Murano and is visible from the lagoon along the canal that connects Venice with the Marco Polo airport.

After the unveiling, Speak Low Trio reinterprets and translates into jazz the world of fairytales with pieces by Aretha Franklin and Stevie Wonder, the Beatles, Mina and more. The trio is composed by singer Mirta Magnoler, pianist Paolo Vianello and trumpet player Davide Bonato.

Saturday September 17 @ Sacca Serenella n. 18, h.18.00-19.30.

Free, limited seats available. To participate write to [marketing@idogi.com](mailto:marketing@idogi.com).



iDOGI is a Venice-based company founded in 1968 and renowned for creating bespoke and majestic chandeliers, artistic Venetian glass sculptures and furniture for some of the world's most exclusive palaces and mansions. Its luminous collections comprise extraordinary and unexpected designs, tables, balustrades and crystal fountains. All pieces are custom-designed by the company's team of experienced designers at the Style Office and handcrafted by the best glass masters in order to meet the expectations of prestigious clients. <https://www.idogi.com/>

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